Portfolio

CAREER OBJECTIVE

To leverage my technical foundation, communication strengths, and writing expertise in a *hybrid* role where I help translate complex concepts into clear solutions, support product adoption, and contribute directly to a team's growth and impact.

CONTACT

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CERTIFICATION

FRONTEND SIMPLIFIED GRADUATE

November 2025
FES Institute

SKILLS

React	Next.js
JavaScript	Tailwind CSS
HTML	TypeScript
CSS	Git / GitHub
Vercel	UI/UX Design
Figma	Writing
SEO	Mentorship
Communication	Presentation
Demoing	Client Relations

LUCAS HAWTHORNE

HYBRID TECH & CONTENT SPECIALIST ━━━

WORK EXPERIENCE

FRONTEND DEVELOPER INTERN – SKINSTRIC AI (2025)

▪ A sleek, modern website, built with **React, Javascript, HTML, and CSS** best practices. Purposed for Skinstric AI, a skincare company utilizing AI.
▪ Interpreted **Figma** designs and turned them into responsive UI components through close collaboration with my technical lead, ensuring alignment with the product vision.
▪ Communicated technical requirements clearly through **GitHub** PRs, feature documentation, and structured version control workflows.
▪ Ensured consistent UX and high reliability by deploying to **Vercel** with 99.9% uptime.

PROJECTS

FRONTEND DEVELOPER
August 2025 – Present
A list of some of my projects. All of my deployed projects can be found in my portfolio (see **contact link** or QR code). **Blue underlined texts** are clickable links:

▪ **Ultraverse NFT Marketplace:** An online NFT Marketplace that boasts a comprehensive array of NFTs, deals, and authors over an eye-pleasing layout, with the data fetched through multiple APIs. **React : HTML : JavaScript : CSS**

▪ **Netflix Clone:** Built a dynamic movie catalog featuring trailer previews using Firebase and TMDB API; emphasized user flow and content organization. **React : HTML : JavaScript : CSS : Firebase**

▪ **React Book Library:** Designed intuitive browsing, sorting, and rating UI for a large API-driven book catalog. **React : HTML : JavaScript : CSS**

FOUNDER & WRITER – SELF-DEVELOPMENT WEBSITE
LucasHawthorne.com
June 2023 – Present, writing online since 2015.
▪ Authored 80+ long-form articles on mindset, motivation, and personal development.
▪ Developed strong writing and communication skills through consistent content creation.
▪ Built a fully organic global audience with readers in 100+ countries through SEO and quality-driven discovery.
▪ Ranked multiple articles on page 1 of Google.
▪ Established a positive digital footprint with verified search presence.
▪ Magazine-published writer, with work featured in **Tango**.

Prior non-tech-related work experience/resume available upon request.

Fun facts: MMA practitioner, wannabe kitchen connoisseur, expert fire extinguisher, former magician, Rubik's Cube solver